

# Project Documentation

## Title : The Mandala Studio

### 1. Introduction

The Mandala Studio is an e-commerce web application designed to showcase and sell Mandala artwork. This platform provides a seamless and user-friendly experience for customers to browse, purchase, and request custom Mandala designs. The goal is to create a self-managed, commission-free online store.

### 2. Project Goals

- Provide an elegant and visually appealing art gallery to display Mandala artwork.
- Enable customers to browse, filter, and purchase Mandalas easily.
- Offer secure and seamless checkout for customers.
- Allow Admin to manage orders and track sales through an admin dashboard.
- Implement a custom order request feature where customers can place personalized Mandala art requests.
- Ensure the website is easy to maintain, scalable, and secure.

### 3. Features & Functionalities

#### Customer Features

1. **Home Page** – Showcasing featured Mandala artworks.
2. **Art Gallery** – Displays all Mandala designs with categories (e.g., hand-drawn, digital, custom orders).
3. **Product Page** – Detailed view of each artwork with:
  - High-quality images
  - Description & pricing
  - Availability status
4. **Cart System** – Customers can add/remove Mandalas before purchasing.
5. **Checkout System** – Secure payment processing using Stripe/Razorpay.
6. **Order History** – Customers can view their past purchases.
7. **Wishlist** – Allows users to save their favorite Mandalas for future purchases.
8. **Custom Orders** – Customers can submit special requests for personalized Mandala art.

#### Admin Features

1. **Add/Edit/Delete Mandalas** – Upload and manage artworks with images, descriptions, and pricing.
2. **Order Management** – Track and update order status (Pending, Shipped, Delivered).

3. Earnings Dashboard – View total sales and revenue generated.
4. Custom Order Requests Management – Accept or decline personalized Mandala design requests.

### **3. Technology Stack**

Frontend React.js (with Material-UI for styling)

Backend Node.js with Express.js

Database MongoDB (for storing orders, products, and user details)

Authentication Firebase Authentication (Google Login)

Payments Stripe or Razorpay (for secure transactions)

Hosting Netlify (Frontend) & Render (Backend)

### **4. System Architecture**

The following components define how The Mandala Studio operates:

1. Frontend (React.js)
  - Displays Mandala artworks in a well-structured UI.
  - Handles user authentication and checkout process.
  - Sends API requests to the backend for fetching artworks, orders, and payment processing.
2. Backend (Node.js & Express.js)
  - Manages user requests, order processing, and admin functionalities.
  - Connects to the MongoDB database for storing product and order details.
  - Interacts with Stripe/Razorpay for secure transactions.
3. Database (MongoDB)
  - Stores user details, Mandala products, and order information.
  - Maintains records of transactions.
4. Authentication (Firebase)
  - Enables secure Google Login for customers and admin access.
5. Hosting & Deployment
  - Frontend hosted on Netlify (provides a fast, globally distributed interface).
  - Backend hosted on Render (ensures stable server management).

### **5. User Flow & Navigation**

#### **Customer Flow**

1. Visit Website → Browse Mandala artworks.
2. Click on Artwork → View details, add to cart.
3. Proceed to Checkout → Complete payment via Stripe/Razorpay.
4. Order Confirmation → Customer receives order details.
5. Track Order → View order history and status updates.

## Admin Flow

1. Login via Admin Panel.
2. Upload & Manage Artworks.
3. Monitor Orders → Update order status (Processing, Shipped, Delivered).
4. View Sales Reports → Track total earnings and completed orders.
5. Manage Custom Orders → Accept or reject customer requests for personalized designs.

## 6 Future Enhancements

### Short-Term Enhancements

- Advanced Filtering Options (e.g., by color, theme, price range).
- Virtual Workshops accessible.
- Live Order Tracking (customers can track shipping status).
- Discount Coupons & Offers.

### Long-Term Enhancements

- Digital Mandala Downloads for instant purchases.
- Subscription-Based Art Content (e.g., tutorials, premium art collections).
- NFT Integration for selling exclusive digital Mandalas.
- Social Media Sharing Features (customers can share Mandalas on Instagram/Pinterest).

## 7. Summary

- The Mandala Studio is a self-managed personal e-commerce platform for selling the Mandala artwork.
- The platform includes a user-friendly interface, secure payments, and an order management system.
- Built using React.js, Node.js, MongoDB, and Stripe/Razorpay for smooth performance.
  - **Self-managed** platform with **full control** over pricing, orders, and interactions
- Offer **custom order requests** for personalized Mandala designs.
  - Ensure **seamless checkout, order tracking, and easy maintenance**.