

We want the team to build a website called “Welkin Wonders”. This would be a creative web development e-commerce site where the students design and build an online store that has multiple products. This site is meant to be a one stop shop for all things ranging from products, affirmations, and readings. This site is also meant to serve as a space for people to invite positive energy into their lives.

The dream shop should include a homepage, to welcome customers into the shop. A banner and navigation bar to the other pages. A search bar that can find products on our page. For example, when users search “money,” the search bar should take them to our famous money gem product page.

There should be a shop page showing our products which include the following: names, short descriptions, images, and prices. This should be a good layout with a color scheme of your choosing.

- Using product cards on your page is a good way to display these on the site.

The shop should include an about page, a short backstory or description of the shop. Our mottos and values, and what we reflect as a business. Details on what makes the shop special.

A contact page with embedded google form where any concerns or questions should automatically be sent to one of our emails or easily accessible form. Google forms is a good option to use, but we are open to seeing what technology is best to use.

A cart for products and checkout to purchase said products. The cart should also include and add the price up for the customer so they can see their checkout total. There should be an embedded payment system with this, where we accept all forms of payment (paypal, visa, venmo, zelle, etc., NO BITCOIN).

A randomizer button to choose the crystals for them. This could either be a separate function where someone could click to a different page or a pop up where a user can interact with it.

A place for customer reviews to review our flawless products. It should be a space where the reviews are listed out with the review form underneath. It could also have symbolic things for reviews (5 star icon, 4 star, hearts, etc).

FAQ Page, how do the readings work? Where do the crystals come from? Similar questions on the page so users are not confused.

For a financial aspect, there could be a “sales” tracker, where there will be a bar or chart that shows the sales made. This could also show which product is purchased more by customers.

This website should be user friendly and intuitive. There should be a logical flow from one page to another, and it should not cause any cognitive friction.